



# 2017

## ANNUAL REPORT



Lakeview Health Foundation

HealthPartners®

## A WORD FROM TED WEGLEITNER



**TED WEGLEITNER**  
**PRESIDENT**  
**LAKEVIEW HOSPITAL**

“  
I’m thrilled to  
consider you  
part of the  
Lakeview family.  
”

I feel so fortunate to work with a group of people who are not only dedicated to providing the best care and experience for our patients and visitors, but who also embody generosity and teamwork. I’m thrilled to consider you part of the Lakeview family through your generosity in supporting our Foundation.

Your gifts have enhanced the lives of our patients and their families. Whether you attended one of our events, responded to a mailing, or gave to honor a loved one, your generosity has made a difference. We have used those dollars to better care for our neighbors in the Valley, create and improve the space in which we provide care, and educate a new generation of physicians and providers.

Our Foundation has been called the best-kept secret in the Valley. I invite you to take a look, examine what we’re doing and decide for yourself. I think that you’ll agree that the work we’re doing at Lakeview Hospital, Stillwater Medical Group and Lakeview Health Foundation is worth talking about. Go ahead, spill the beans... we won’t mind one bit if our secret gets out.

Thanks to your philanthropy, the Lakeview Health Foundation helps our health system to fulfill its mission – to promote and sponsor superior health and well-being services for the patients, families and communities in the St. Croix Valley.

Funding programs and services for those in need and enhancing the patient's experience are the critical priorities supported by our Foundation.

Through your support of our mission and priorities, you reflect the best the St. Croix Valley has to offer and we're so appreciative. Thank you for your generosity, your commitment and your ongoing dedication to our work.



**PAUL ERICKSON**  
**EXECUTIVE DIRECTOR**



patients,  
families and  
communities

78%

Almost four-fifths of what you give goes straight to programs and services directly benefiting our patients and community.





ALMOST

**\$80,000**

RAISED AT THE WINEMAKER'S FORUM FOR THE PRESCRIPTION ASSISTANCE PROGRAM WHICH HELPED **244 PATIENTS** RECEIVE SUBSIDIZED MEDICINES



**\$23,000+**

IN SCHOLARSHIPS WERE PROVIDED TO STUDENTS PURSUING CAREERS FOCUSED ON HEALTHCARE DELIVERY

**300+**

COMMUNITY MEMBERS REACHED IN MAKE IT OK COMMUNITY CONVERSATIONS, LED BY MPR HOST JOHN MOE.

Make It **OK**.org



**3,864**

HEALTH VISITS CONDUCTED BY FAITH COMMUNITY NURSING



240 GUESTS RAISED NEARLY

**\$45,000**

9TH ANNUAL COMMUNITY BREAKFAST

# 325

GUESTS ATTENDED  
SOLD-OUT GALA.  
**RAISING \$150,000**  
FOR MENTAL HEALTH  
SERVICES.

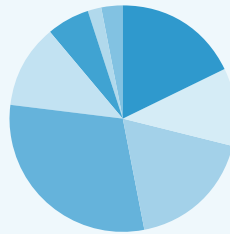


## REDUCED 27%

OPIOID DESTRUCTION BAGS  
AND COLLECTION KIOSKS  
HELPED REDUCE NUMBER OF  
PATIENTS ON OPIOIDS.

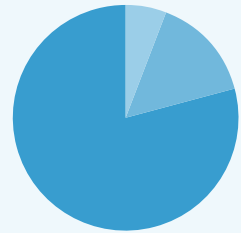


### 2017 REVENUE



- 18% APPEALS AND APPROACHES
- 11% EDUCATION FEES AND CONTRACTS
- 18% EVENTS
- 30% GRANTS AND FOUNDATIONS
- 12% INVESTMENTS
- 6% MEMORIALS
- 2% PLANNED/ESTATE GIFTS REC'D
- 3% UNITED WAY

### EXPENSES



- 6% ADMIN
- 15% FUNDRAISING
- 79% PROGRAMS

# 23,000

SCHOOL-AGED  
CHILDREN  
PARTICIPATED IN  
POWERUP HEALTHY  
EATING CHALLENGE



## Donor spotlight: Moline Family Memorial Chapel



“

We were excited by the opportunity to fulfill a need for patients, staff and community that also holds a significant meaning for our parents.

”

**JOEL MOLINE, SON, AND LAKEVIEW HEALTH  
FOUNDATION BOARD MEMBER**

The Vernon and Beverly Moline Family Memorial Chapel at Lakeview Hospital was made possible through the Moline family's generous contributions. The gift, provided by the Moline children, honors the service that their parents have demonstrated by example to their children throughout their lives.

Beverly (Bev) and Vernon (Vern) continue to serve as volunteers at Lakeview Hospital, as they have for more than 20 years. Their faith has always been a cornerstone in their lives and instrumental in the raising of five successful adult children. The chapel is a place for reflection, prayer and meditation.

We're grateful to the Moline children for their kindness and generosity. What a wonderful way to pay tribute to their parents while helping patients and family members.

If you would like to make a gift or have a unique way in which you would like to honor a family member, physician or nurse please contact our Foundation office at 651-430-4556. We'd love to talk.

## In memoriam



Lakeview Health Foundation Board member, Ron Phillippo, 82, died on November 5. Ron enjoyed a 42-year career with the Boy Scouts of America. He was active in his church and with his local Rotary.

Ron joined the Lakeview Health Foundation Board in 2008 and during that time served on committees for PowerUp, fund development and health and well-being.

Ron also served as Vice Chair of Communications in the 2007 Best Medicine capital campaign. Ron's tireless work in communicating the need throughout our community was essential in the campaign reaching its fundraising goal of \$20 million.

Ron is survived by his wife of 59 years, Betty, and their daughters, Kris and Kate.

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## Save the date 2018:

**June 7:** Winemaker's Forum at 7 Vines Vineyard

**October 26:** Gala at JX Event Venue

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### Foundation Board members:

Scott A. Aebischer  
Arba Della Beck  
Brian L. Cress, MD  
Orwin Carter, PhD  
Dwight P. Cummins  
Robbi Hagelberg, RN  
Sue Hedlund

Charles Hipp, MD  
James Honsvall  
Jodi Kraemer  
Jim Leonard  
Joel Moline  
Ron Phillippo†  
Sue Sperber  
Cindy Vilks

**Ex Officio:**  
Paul Erickson  
Ted Wegleitner CEO  
Doug Johnson CFO  
Michelle Kraft, Finance  
Director

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### Foundation Development Staff:

Paul Erickson, Executive Director  
Ruth Hogenson-Rutford, Development Officer  
Colleen Jensen, Event & Media Coordinator  
Sarah Kimou, Database & Communications Coordinator



## LAKEVIEW HEALTH FOUNDATION

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